

Atletico Madrid vs Deportivo Alaves

DATE: Saturday, August 30, 2025
LOCATION: Vitoria-Gasteiz, Euskadi, ES

Event Description

Atletico Madrid vs Deportivo Alaves is a premier sports event in Vitoria-Gasteiz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,042 people

Event ID: 9Ecb9d4D8pyvS5tAEa

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.