

Atle Pettersen - Tusen julelys

DATE: Monday, December 8, 2025
LOCATION: Volda, Møre og Romsdal, NO

Event Description

Atle Pettersen - Tusen julelys is a premier concerts event in Volda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 167 people

Event ID: Eer2wpa6ryZpDitQTm

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.