

Atlas de la grotte Chauvet-Pont d'Arc

DATE: Thursday, December 18, 2025

LOCATION: Paris, Île-de-France, FR

Event Description

Atlas de la grotte Chauvet-Pont d'Arc is a premier conferences event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 183 people

Event ID: EEgzsdBCA3vBxCgrr5

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.