

Atlanta Symphony Orchestra at Frederick Brown Jr. Amphitheater

DATE: Sunday, October 12, 2025
LOCATION: Peachtree City, Georgia, US

Event Description

Atlanta Symphony Orchestra at Frederick Brown Jr. Amphitheater is a premier performing-arts event in Peachtree City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 56/100
Expected Attendance: 1,932 people
Event ID: BhPMbpZauo8DLVoYeE

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 773 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
