

# Athlone Psychic Show with MICHAEL HENRY :

DATE: Monday, October 6, 2025  
LOCATION: Athlone, County Westmeath, IE

---

## Event Description

Athlone Psychic Show with MICHAEL HENRY : is a premier concerts event in Athlone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 34/100  
**Expected Attendance:** 161 people  
**Event ID:** Hc3rGdjTF8NpBuF2h

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 64 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*