

Athletics vs Minnesota Twins

DATE: Tuesday, August 19, 2025
LOCATION: Minneapolis, Minnesota, US

Event Description

Athletics vs Minnesota Twins is a premier sports event in Minneapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,725 people

Event ID: HWEV2nVSigXui94pEX

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,090 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.