

ATELIER TRANSFORME TA VIE

DATE: Saturday, September 20, 2025
LOCATION: Pornichet, Pays de la Loire, FR

Event Description

ATELIER TRANSFORME TA VIE is a premier conferences event in Pornichet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 251 people

Event ID: F6vd3Z5CvJZbT29KEx

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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