

Atelier Toc-Toc Ville ! avec Florie Saint-Val

DATE: Saturday, November 8, 2025
LOCATION: Issy-les-Moulineaux, Île-de-France, FR

Event Description

Atelier Toc-Toc Ville ! avec Florie Saint-Val is a premier festivals event in Issy-les-Moulineaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 139 people

Event ID: Eg2TGMwkGA4MaeJBWH

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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