

# Atelier Résistance | 20.08 | Pintura em Taças | Arte, vinho & raízes

DATE: Wednesday, August 20, 2025  
LOCATION: Menino Deus, Rio Grande do Sul, BR

## Event Description

Atelier Résistance | 20.08 | Pintura em Taças | Arte, vinho & raízes is a premier expos event in Menino Deus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 40/100

**Expected Attendance:** 302 people

**Event ID:** FsNMAvy48WSjBRunTL

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 121 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*