

# Atelier Déco de Noël avec la nature

DATE: Saturday, December 6, 2025  
LOCATION: Bourg-en-Bresse, Auvergne-Rhône-Alpes, FR

## Event Description

Atelier Déco de Noël avec la nature is a premier festivals event in Bourg-en-Bresse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 33/100

**Expected Attendance:** 142 people

**Event ID:** DZtKRECESVjTFo3R3m

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 57 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*