

Atelier conférence "Et si ta maison parlait de toi"

DATE: Saturday, September 27, 2025
LOCATION: Vern-sur-Seiche, Bretagne, FR

Event Description

Atelier conférence "Et si ta maison parlait de toi" is a premier conferences event in Vern-sur-Seiche. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 77 people

Event ID: ATgP59iaxbJ9WRPC3C

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 31 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.