

Atelier Bien-être & Vente Privée Kokomiel – Chartres-de-Bretagne

DATE: Saturday, September 20, 2025
LOCATION: Pont-Péan, Bretagne, FR

Event Description

Atelier Bien-être & Vente Privée Kokomiel – Chartres-de-Bretagne is a premier expos event in Pont-Péan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 38/100

Expected Attendance: 239 people

Event ID: 53DCe7t9V8aMxN7gwW

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.