

Atelier 2. Les difficultés de modulation sensorielle (les stratégies)

DATE: Tuesday, October 7, 2025
LOCATION: Cap-aux-Meules, Québec, CA

Event Description

Atelier 2. Les difficultés de modulation sensorielle (les stratégies) is a premier conferences event in Cap-aux-Meules. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 66 people

Event ID: BpbjPz7NQRaCizzGQE

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.