

Atelier 1. Langage

DATE: Tuesday, September 30, 2025
LOCATION: Cap-aux-Meules, Québec, CA

Event Description

Atelier 1. Langage is a premier conferences event in Cap-aux-Meules. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 26/100
Expected Attendance: 64 people
Event ID: 4GjiA2ZZrRCtPkmFiG

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.