

ATD Kuwait Summit

DATE: Monday, October 20, 2025
LOCATION: Kuwait City, Mubarak Al-Kabeer Governorate, KW

Event Description

ATD Kuwait Summit is a premier conferences event in Kuwait City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 440 people

Event ID: 9hffpWid2YhyLBZTq3

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
