

ASVEL Lyon-Villeurbanne vs Saint Quentin

DATE: Sunday, October 5, 2025
LOCATION: Saint-Quentin, Hauts-de-France, FR

Event Description

ASVEL Lyon-Villeurbanne vs Saint Quentin is a premier sports event in Saint-Quentin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,774 people

Event ID: 97CnzQ7MqZuDRijoa

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.