

Astrophotography Exhibition: A Journey Through the Cosmos

DATE: Saturday, August 23, 2025
LOCATION: San Antonio, Texas, US

Event Description

Astrophotography Exhibition: A Journey Through the Cosmos is a premier expos event in San Antonio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 58/100
Expected Attendance: 2,483 people
Event ID: 4pwFkQkX2GbiqshoPu

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 993 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
