

Assises de l'Innovation du PUI CY Transfer #2 - The Place to Bee

DATE: Thursday, November 27, 2025
LOCATION: Enghien-les-Bains, Île-de-France, FR

Event Description

Assises de l'Innovation du PUI CY Transfer #2 - The Place to Bee is a premier conferences event in Enghien-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 365 people

Event ID: FRHgiK6YEDk3TjgND9

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
