

ASPS 2025 - Advanced Semiconductor Packaging & Chiplet Show

DATE: Tuesday, August 26, 2025
LOCATION: Suwon, Gyeonggi-do, KR

Event Description

ASPS 2025 - Advanced Semiconductor Packaging & Chiplet Show is a premier expos event in Suwon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 9,467 people

Event ID: GXwVVUp5JVLzYPqU98

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,787 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
