

ASICS X World Vision Global 6K For Water Run

DATE: Tuesday, October 21, 2025
LOCATION: Singapore, SG

Event Description

ASICS X World Vision Global 6K For Water Run is a premier community event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 39/100

Expected Attendance: 293 people

Event ID: AmthM6PgDKfgR7zQoJ

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 117 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.