

# Asian Thermophysical Properties Conference

DATE: Thursday, October 16, 2025  
LOCATION: Pu Dong Xin Qu, Shang Hai Shi, CN

## Event Description

Asian Thermophysical Properties Conference is a premier conferences event in Pu Dong Xin Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 451 people

**Event ID:** 4ocYNudKKB6xUufxnr

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 180 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*