

Asian Conference on Fish Models for Diseases

DATE: Sunday, January 18, 2026
LOCATION: Watthana, Krung Thep Maha Nakhon, TH

Event Description

Asian Conference on Fish Models for Diseases is a premier conferences event in Watthana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 346w6ZJD7VR5wt6xUp

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.