

Asia Service Sciences and Software Engineering Conference

DATE: Tuesday, September 16, 2025

LOCATION: Chiyoda-ku, T Ö·M-to, JP

Event Description

Asia Service Sciences and Software Engineering Conference is a premier conferences event in Chiyoda-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 372 people

Event ID: 6uyhWKK3tf2KQjK3Ks

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.