

# Asia Power Semiconductors, Materials and Equipment Expo

DATE: Wednesday, November 19, 2025  
LOCATION: Guangzhou Shi, Guangdong Sheng, CN

---

## Event Description

Asia Power Semiconductors, Materials and Equipment Expo is a premier expos event in Guangzhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 66/100

**Expected Attendance:** 6,019 people

**Event ID:** DGpmsTKi8rx6pqkXpF

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,408 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---