

Asia International Commercial Vehicle Expo

DATE: Thursday, October 23, 2025
LOCATION: Seri Kembangan, Selangor, MY

Event Description

Asia International Commercial Vehicle Expo is a premier expos event in Seri Kembangan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,000 people

Event ID: 48gP9SCDJLCFFSDR2v

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
