

Asia Conference on Material and Manufacturing Technology

DATE: Monday, November 3, 2025
LOCATION: Muang Pattaya, Chang Wat Chon Buri, TH

Event Description

Asia Conference on Material and Manufacturing Technology is a premier conferences event in Muang Pattaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 424 people

Event ID: zzzxkY6XjmWi9nkjff

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.