

Asia Conference on Business and Economic Studies

DATE: Wednesday, August 13, 2025
LOCATION: Tân Phú, VN

Event Description

Asia Conference on Business and Economic Studies is a premier conferences event in Tân Phú. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 344 people

Event ID: 5s9zBTPKgwHpmi72T8

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.