

Ashley-Hudson Fire Rescue Classic Car Show

DATE: Saturday, August 23, 2025
LOCATION: Ashley, Indiana, US

Event Description

Ashley-Hudson Fire Rescue Classic Car Show is a premier expos event in Ashley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 44/100
Expected Attendance: 480 people
Event ID: FH73jYH6Twmwj3sceb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 192 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.