

# ASDEK, Funk Tribu, Jersey, and 16 others

DATE: Thursday, October 2, 2025  
LOCATION: Rennes, Bretagne, FR

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## Event Description

ASDEK, Funk Tribu, Jersey, and 16 others is a premier festivals event in Rennes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 60/100

**Expected Attendance:** 3,300 people

**Event ID:** F3EaABTmPuM9bX3nsT

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,320 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 8:30:10 AM