

ASCENDKemet Collective Certified Farmers' Market of Oak Park

DATE: Saturday, August 23, 2025
LOCATION: San Diego, California, US

Event Description

ASCENDKemet Collective Certified Farmers' Market of Oak Park is a premier expos event in San Diego. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 417 people

Event ID: B7MFDyg3kpCtfuViVD

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
