

# AS Saint-Etienne vs Clermont Foot 63

DATE: Saturday, September 13, 2025  
LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

## Event Description

AS Saint-Etienne vs Clermont Foot 63 is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,149 people

**Event ID:** 8T32xq7bGAixMfTsJG

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,060 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*