

AS Roma vs Sporting Cp

DATE: Thursday, September 18, 2025

LOCATION: Rio Maior, Santarém, PT

Event Description

AS Roma vs Sporting Cp is a premier sports event in Rio Maior. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 989 people

Event ID: Gyj6jMNw8TGyuyNUh6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 396 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/as-roma-vs-sporting-cp>

Document generated on 6/3/2026, 9:36:06 PM