

Arvida Ocean Shores Open Day with a Special Complimentary Performance by Opus Orchestra String Quart

DATE: Thursday, October 9, 2025
LOCATION: Mount Maunganui, Bay of Plenty Region, NZ

Event Description

Arvida Ocean Shores Open Day with a Special Complimentary Performance by Opus Orchestra String Quart is a premier festivals event in Mount Maunganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 553 people

Event ID: D8tM9FXpV6yC4Fz28g

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 221 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/arvida-ocean-shores-open-day-with-a-special-complimentary-performance-by-opus-orchestra-string-quart>

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