

ARTWEST '25 Exhibition and Family Day

DATE: Friday, October 24, 2025
LOCATION: Penrith, New South Wales, AU

Event Description

ARTWEST '25 Exhibition and Family Day is a premier expos event in Penrith. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 38/100
Expected Attendance: 262 people
Event ID: BerxHz9bQkg86VF7ee

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
