

Arts Festival 2025

DATE: Thursday, October 16, 2025
LOCATION: Southern River, Western Australia, AU

Event Description

Arts Festival 2025 is a premier expos event in Southern River. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,042 people

Event ID: 5zJwbyNkHDGBt874j

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 417 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.