

Artists in Conversation: Amelia Mollett, Andy Sumner, Sallie Saunders, Jeanette Muirhead, Justin Was

DATE: Friday, December 12, 2025
LOCATION: Belconnen, Australian Capital Territory, AU

Event Description

Artists in Conversation: Amelia Mollett, Andy Sumner, Sallie Saunders, Jeanette Muirhead, Justin Was is a premier expos event in Belconnen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 667 people
Event ID: CNxqvEUR2tbJUHze6q

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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