

Artist Talk: Richard Chao (Mandarin) | u;[fA”Á

DATE: Thursday, August 21, 2025
LOCATION: Ryde, New South Wales, AU

Event Description

Artist Talk: Richard Chao (Mandarin) | u;[fA”ÁQ>œ NÖv,,l4_iNKeÅ (fn• <Ý) is a premier conferences event in R visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 117 people

Event ID: CEjuTMmGFSM5vVZy5Z

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.