

ARTIST TALK: Hemi Macgregor

DATE: Saturday, September 27, 2025

LOCATION: Whanganui, Manawat ũv† æv àui Region, NZ

Event Description

ARTIST TALK: Hemi Macgregor is a premier expos event in Whanganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 841 people

Event ID: 4QXeokf9XPXz4ZhDZy

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 336 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.