

# Artist Meetup, Coffee & K&W o: Joint Artist talk with Lisa Bate and Monique Barnett

DATE: Thursday, November 20, 2025  
LOCATION: Pukekohe, Auckland, NZ

## Event Description

Artist Meetup, Coffee & K&W&ó Joint Artist talk with Lisa Bate and Monique Barnett is a premier expos event in Pukekohe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 45/100

**Expected Attendance:** 565 people

**Event ID:** DR36RYoTofSkrX5WFP

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 226 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*