

Artist led tour of The unbroken spirit of the Kalkadoons exhibition

DATE: Tuesday, August 19, 2025
LOCATION: South Brisbane, Queensland, AU

Event Description

Artist led tour of The unbroken spirit of the Kalkadoons exhibition is a premier expos event in South Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 53/100
Expected Attendance: 1,457 people
Event ID: GrXY38rX7rYXCYSfpf

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 583 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
