

Artist Floor Talk (Art Challenge entries)

DATE: Saturday, October 4, 2025

LOCATION: Riverton / Aparima, Southland Region, NZ

Event Description

Artist Floor Talk (Art Challenge entries) is a premier expos event in Riverton / Aparima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 945 people

Event ID: 8tZVGBe5q44h7S3Dfw

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
