

Artisans of CQ - Handmade Market - 13th September 2025

DATE: Friday, September 12, 2025
LOCATION: Wandal, Queensland, AU

Event Description

Artisans of CQ - Handmade Market - 13th September 2025 is a premier performing-arts event in Wandal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 289 people
Event ID: BYEFSGG5YcVS3Bq9Y9

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
