

Artisan Straps Melbourne Trunk Show At The Bespoke Corner Tailors on Oct 3

DATE: Thursday, October 2, 2025
LOCATION: South Yarra, Victoria, AU

Event Description

Artisan Straps Melbourne Trunk Show At The Bespoke Corner Tailors on Oct 3 is a premier expos event in South Yarra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 401 people

Event ID: FBt2QApf8QrajkEruW

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.