

Arthur's Day Irish Festival Perth 2025: Guinness, Music & Craic @ Wanneroo

DATE: Sunday, September 28, 2025
LOCATION: Wanneroo, Western Australia, AU

Event Description

Arthur's Day Irish Festival Perth 2025: Guinness, Music & Craic @ Wanneroo is a premier festivals event in Wanneroo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,071 people

Event ID: FLhWp4Jcwmuuyiz3m4

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.