

ART VENDOR sign up for 2025 Art in the Alley, Saturday August 16th

DATE: Saturday, August 16, 2025
LOCATION: Oshkosh, Wisconsin, US

Event Description

ART VENDOR sign up for 2025 Art in the Alley, Saturday August 16th is a premier festivals event in Oshkosh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 41/100
Expected Attendance: 354 people
Event ID: 9jw5JjjqeTq4vscBz8

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 142 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
