

Art of Homeownership Housing Fair

DATE: Thursday, August 21, 2025
LOCATION: Prairie View, Texas, US

Event Description

Art of Homeownership Housing Fair is a premier expos event in Prairie View. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 746 people

Event ID: 6Nqc799HffBvH9vxkJ

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 298 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
