Art Kupu - Exhibition & Art Sale

DATE: Friday, September 12, 2025
LOCATION: Queenstown, Otago Region, NZ

Event Description

Art Kupu - Exhibition & Art Sale is a premier performing-arts event in Queenstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 156 people
Event ID: 7ZdiRiJsu4K3BtuTcq

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.