

ART KARAT JEWELLERY SHOW - BRISBANE, AUSTRALIA

DATE: Friday, September 5, 2025
LOCATION: Upper Mount Gravatt, Queensland, AU

Event Description

ART KARAT JEWELLERY SHOW - BRISBANE, AUSTRALIA is a premier expos event in Upper Mount Gravatt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,265 people

Event ID: EXW5kSfMsUJ9fMu6VT

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,306 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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