

# Art in the Park at Dinosaur Caves - September

DATE: Sunday, September 7, 2025  
LOCATION: Pismo Beach, California, US

---

## Event Description

Art in the Park at Dinosaur Caves - September is a premier festivals event in Pismo Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** D2w6s8Wf4BJMo2HB94

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/art-in-the-park-at-dinosaur-caves-september>

Document generated on 6/4/2026, 8:39:27 AM