

Art Haus Christmas Market

DATE: Saturday, December 13, 2025

LOCATION: Salt Lake City, Utah, US

Event Description

Art Haus Christmas Market is a premier festivals event in Salt Lake City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 4gpNJ3ojMmYK8EeD9B

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.